

FAX# 703 528 7880 OCT25/12 18.29
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT25/12 18.29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		400P-500P	30		\$800.00	10/23	10/26	3		TU-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : DR. OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

76	A		700P-800P	30		\$2,750.00	10/28	10/28	1		SUN	1
PROGRAM : AM FUNN HM VIDEO												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 2 SPOTS/WK												

77	A		700A-900A	30		\$1,050.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 76-77												

34	S		600P-630P	30		\$1,500.00	10/28	10/28	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
STATION MAKEGOOD OFFERS:												
M8 OK'D BUY#7 MISSED:TU-F/400P-500P OCT25 30S \$800.00 (OCT25/12)												
BUY#34 SUN/600P-630P OCT28 (2/WK) 30S \$1,500.00												
OFFER:SUN/700P-800P OCT28 30S \$2,750.00 PLS ADVISE.												
& SAT/700A-900A OCT27 30S \$1,050.00												
CMT:WE CAN OFFER												

OCT/12	231270.00	NOV/12	57895.00	CONTRACT TOTAL	289165.00
				TOTAL SPOTS	132

MARKET TOTALS \$805,535	WFTV 36%	WKMG 20%	WESH 24%	WOFL 14%	WKCF 1%	WRBW 3%	CABL 0%
	WOPX 0%	WRDQ 2%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE